

# THE CHALFONT PROJECT

## ORGANIZATION ARCHITECTS



**DR. LEANDRO HERRERO**

**MD MBA FCMi FIoD FRSA**

### **Testimonials**

"Leandro made an outstanding contribution to the day! His talk was thoughtful but also very engaging the audience response was so positive and for many people he was their favourite speaker of the day"

**Maryam Pasha**  
*TEDxEastEnd Curator*

"Dr Herrero is a brilliant speaker – one of a kind. He will grab an audience and shake it up, demonstrating what a difference an engaging presentation can make: you will be wide awake, full of inspiration and convinced you can change things to the better. He is a most valuable addition to any conference aiming to make a lasting impression"

**Axel Schafmeister**  
*Shepard Fox Communications*

"Dr Herrero recently spoke at two conferences and the impact has been exceptional. The words and concepts communicated at the events have now gone into the DNA of the business and his ideas are now part of everyday thinking.

**Simon Alldridge**  
*MD Ashtead Performance Group*

"We were lucky enough to have Dr Herrero speak at our company Conference on the topic of the power of viral change. He was a fabulous speaker. Humorous, smart and with plenty of interesting

and provocative views. My colleagues and I were inspired to challenge ourselves not only to talk about change but to do and act in every day small actions.

**Jennifer Cerny**

*Head Consumer Health Care BeNeLux  
SCS Boehringer Ingelheim Comm.V*

“Dr Herrero held an inspiring presentation at our annual leadership kick off underlining that leadership is the biggest asset to transform and differentiate.”

**Markus Fuhrmann**

*Specialist Change Communication  
Telefónica Germany GmbH & Co. OHG*

Dr. Herrero is a highly-accomplished and engaging presenter who challenges his audiences to think differently. An erudite speaker with an innate ability to take complex organisational problems and apply a range of deeply practical solutions, he is quick to connect with his audience and inspire them to view things from diverse perspectives. Time spent in conversation with him always goes too quickly, such is the depth of his knowledge, the originality of his insight and the warmth of his delivery. An authentic, one-of-a-kind speaker.

**Samantha Grant**

*Flametree Communication*

## **Testimonials From Public Conferences**

### **A Selection of Individual Comments from EACD Brussels**

- Dr Herrero’s enthusiasm is infectious – rather like his theme of Viral Change™
- New thinking about leadership approaches
- Clarity in distilling down a complicated topic and making it almost intuitive
- A thought leader exploring a different aspect of change leadership
- a new perspective
- thought provoking
- Inspiring and re-vitalising
- Excellent story telling without screens full of bullet points
- The best one speech!
- Spectacular, a highlight. As interesting for communication people as it would be for CEOs.
- The man is an absolute inspiration. By far the best speaker at the event. His approach reflected what communications should be.
- Very active presentation, passionate, "groundbreaking" insights/theories.
- Great guy, interesting mind-shift, really told something new.
- fantastic Communicator!!!
- The most inspirational speech in the conference. Made me reflect about the role and the shape of internal communications.
- what a great man and interesting story.

- Outstanding speaker.
- best presentation by far and extremely thought provoking. I've already bought the book!
- Provocative, lively.
- This presentation is the one that left me with the most food for thought of all during the conference. The delivery was energetic and entertaining, but most of all, the underlying message was thought-provoking.

If you would like more information about Dr Herrero's speaking engagements please contact:

Sarah Neary, Speaking Engagements on +44 (0) 1494 730999 or via email at [Sarah-neary@thechalfontproject.com](mailto:Sarah-neary@thechalfontproject.com)



We create social movements. We mobilize and organize people for a good purpose. Culture is our cause. We don't do small change; we are big change.

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